



El Futuro

Sponsorship Packet

Art Auction & Fundraiser for El Futuro

EXPRESIONES / EXPRESSIONS

Saturday, | 30th
September | 2023

*Painting made by Rosa Morales, Latino Artist in Raleigh, NC

El Futuro's Vision

El Futuro is North Carolina's leading nonprofit organization seeking to transform Latino-serving mental health care through bilingual and culturally-responsive behavioral health services including therapy, psychiatry, substance use treatment, and case management. We serve more than 2,000 Latino youth and adults every year through outpatient clinics in Durham and Siler City and we also work to build statewide capacity to provide culturally-responsive care through our La Mesita Latinx Mental Health Professional Network, whose 1,300+ members serve every county in North Carolina and beyond.

El Futuro invites you to invest in the well-being of North Carolina familias by being a corporate sponsor for our 2023 Art Auction & Fundraiser



A gorgeous evening to come together as a community for mental health

After 2022's wildly successful Expresiones Art Auction & Fundraiser, El Futuro will be back at The Rickhouse in downtown Durham this September 30 to host its 3rd Annual Art Auction & Fundraiser in order to raise funds for its mission to nurture stronger familias through bilingual behavioral health services. This year, we expect to have at least 300 guests in attendance for this multifaceted evening that will include a Special Supporter VIP hour, a Silent and a Live Auction with fine art pieces and one-of-a-kind experiences, remarks from our Executive Director, a chef-designed vegan Mexican plated dinner, cocktails, and a Latin fusion dance party.

"I can't tell you how fantastic the event was! We bet on everything in our family, and in this event "the over came in" as we say. I can't imagine how this event could have gone any better."
-Kathy Bruch,
Philanthropist

Benefits of Sponsoring Expresiones

1. Model for the greater community how your company is directly addressing the current mental health crisis
2. Your company's logo in front of 300 in-person guests, 4,000 digital subscribers, and 800 online bidders
3. Opportunity to be a special supporter at the event and interact with leaders in the fields of mental health, philanthropy, and the arts

"Congratulations on a spectacular evening. I won't even ask if you were pleased because there's no way you couldn't be happy with the level of engagement and success I experienced at the El Futuro event."

-Carrie Heinonen,
President & CEO of The Museum of Life & Science

For more information, contact Mary Coffman at mcoffman@elfuturo-nc.org



Are you ready to be a sponsor for mental health?

Fill out the online form [HERE](#)

As soon as we receive your information, we will reach out to you to confirm everything and provide you with information about your benefits.

Are you interested, but still have questions?

Email us! Mary Coffman, Advancement Manager: mcoffman@elfuturo-nc.org

El Futuro is a 501 (c) (3) organization. Contributions are tax deductible as provided by law.

The deadline for confirming your sponsorship is Friday, September 8, 2023

Sponsorship Levels

Benefits	Signature Sponsor (only 1 available) \$40,000	Leader \$10,000	Champion \$5,000	Partner \$2,500	Patron \$1,000	Friend \$500
20 Special Supporter Tickets, Logo on every table as sole Signature Sponsor, Company representative offers the words of welcome to attendees	✓					
Special Supporter Tickets to event (includes early access to art auction and valet parking)		✓ (4)				
General Admission Tickets to event		✓ (4)	✓ (4)	✓ (2)		
Advertisement for your company included in auction catalog provided to all guests (200+)	✓	✓	✓	✓		
Named as event sponsor in boosted social media ad campaign during Hispanic Heritage Month (expected to reach up to 2,000 views)	✓	✓	✓	✓		
Mention in El Futuro's Hispanic Heritage Month Newsletter in October (logos w/ website linked or any promotion you are having that month)	✓	✓	✓	✓	✓	✓
Named as Sponsor on event ticketing page that will be that will be shared with 2,000+ followers	✓	✓	✓	✓	✓	✓
Logo included on El Futuro's Annual Impact Report (February): shared digitally and in physical form with distribution list	✓	✓	✓	✓	✓	✓
Your company/name announced out loud as a sponsor during our event	✓	✓	✓	✓	✓	✓
Logo included on all digital advertising for the event (event ticketing page, invitations, etc.)	✓	✓	✓	✓	✓	✓
Your logo on our website	✓	✓	✓	✓	✓	✓

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By becoming a corporate sponsor for *Expresiones 2023*, you would be joining a community of leadership that believes in ensuring quality, culturally-sensitive mental health services for all.



Your sponsorship, along with all donations, ticket revenue, and dollars raised during the Silent/Live Auctions will go to ensure continued access to therapy, psychiatry, and substance abuse treatment for un- and underinsured Latino families struggling with mental health symptoms. As of 2023, 1 in 10 people in North Carolina is Latino and the population grew by 40% between 2010 and 2020 (compared to a 6.7% increase in the non-Latino population) meaning that this is a significant population. We believe that where growth is happening, we must invest to ensure high-quality behavioral health care for all. **Thank you for investing with us!**

For more information, contact Mary Coffman at mcoffman@elfuturo-nc.org

Sponsor Registration Form

A digital version of this form is also available [HERE](#) or by texting the word "Sponsorship" to 919-813-7564 and following the directions.

1. Select your sponsorship level:

- Signature Sponsor (only 1 available) - \$40,000
- Leader Level - \$10,000
- Champion Level - \$5,000
- Partner Level - \$2,500
- Patron Level - \$1,000
- Friend Level - \$500

2. Provide contact data:

- Business Name:
- Mailing Address:
- E-mail:
- Phone Number:
- Name to be printed on materials:

Please send your logo to Mary Coffman – mcoffman@elfuturo-nc.org

3. Indicate how you plan to make your contribution

- Via credit card
- Via check: Checks can be made out to El Futuro and sent to 2020 Chapel Hill Road, Suite 23 Durham, NC 27707
- Via bank transfer: If you prefer this option, please email Mary Coffman for info: mcoffman@elfuturo-nc.org





El Futuro 

www.elfuturo-nc.org