

SPONSORSHIP BENEFIT PACKET

2024 Art Auction & Fundraiser for El Futuro
Saturday, September 21st - 2024



Sponsorship Levels

Benefits	Signature Sponsor (only 1 available) \$40,000	Leader \$10,000	Champion \$5,000	Partner \$2,500	Patron \$1,000	Friend \$500
20 Special Supporter Tickets, Logo on every table as sole Signature Sponsor, Company representative offers the words of welcome to attendees	✓					
Special Supporter Tickets to event (includes early access to art auction and valet parking)		✓ ⁽⁴⁾				
General Admission Tickets to event		✓ ⁽⁴⁾	✓ ⁽⁴⁾	✓ ⁽²⁾		
Advertisement for your company included in auction catalog provided to all guests (200+)	✓	✓	✓	✓		
Named as event sponsor in boosted social media ad campaign during Hispanic Heritage Month (expected to reach up to 2,000 views)	✓	✓	✓	✓		
Mention in El Futuro's Hispanic Heritage Month Newsletter	✓	✓	✓	✓	✓	
Sponsorship gratitude gift at event for any company attendees	✓	✓	✓	✓	✓	
Named as Sponsor on event ticketing page that will be shared with 2,000+ followers	✓	✓	✓	✓	✓	✓
Logo included on El Futuro's Annual Impact Report (February): shared digitally and in physical form with distribution list	✓	✓	✓	✓	✓	✓
Your company/name announced out loud as a sponsor during our event	✓	✓	✓	✓	✓	✓
Sponsorship mention in an exclusive event press release to the media	✓	✓	✓	✓	✓	✓
Your logo on our website	✓	✓	✓	✓	✓	✓

For more information, contact Mary Coffman at mcoffman@elfuturo-nc.org

A GORGEOUS EVENING TO COME TOGETHER AS A COMMUNITY FOR MENTAL HEALTH

El Futuro invites you to invest in the well-being of North Carolina *familias* by being a corporate sponsor for our 2024 Art Auction & Fundraiser



El Futuro's Expresiones Art Auction has become one of the area's premiere events – bringing together a rich tapestry of drivers in the fields of mental health, philanthropy, Latino leadership, and the arts for an unforgettable night. This September 21st, El Futuro will return to The Rickhouse in downtown Durham to host its 4th Annual Art Auction to raise funds to nurture stronger *familias* through bilingual mental health services. The multifaceted evening will include a Special Supporter VIP hour, a Silent and a Live Auction with fine art pieces and one-of-a-kind experiences, remarks from El Futuro's Executive Director, a chef-designed dinner, cocktails, and a Latin fusion dance party.

El Futuro's 2024 Art Auction & Fundraiser is expected to reach 300 in-person guests, 4,000+ digital subscribers, and 800+ online bidders.

Are you ready to be a sponsor for mental health?

Are you interested, but still have questions?

Email or call us!

Mary Coffman, Advancement
Manager
mcoffman@elfuturo-nc.org,
919-298-2040



Step 1. Visit this [link](#) or scan the QR code and select your sponsorship level.

Step 2. As soon as we receive your information, we will contact you with your benefit details.

EL FUTURO'S VISION

El Futuro is North Carolina's leading nonprofit organization seeking to transform Latino-serving mental health care through bilingual and culturally-responsive behavioral health services including therapy, psychiatry, substance use treatment, and case management. We serve more than 2,500 Latino youth and adults every year through outpatient clinics in Durham and Siler City and we also work to build statewide capacity for mental health providers through our La Mesita Latinx Mental Health Professional Network which has 2,000+ members serving every county in North Carolina and beyond.

By becoming a Sponsor for Expresiones 2024, you will be joining a community of leadership that believes in ensuring quality, culturally-sensitive mental health services for all.



"Congratulations on a spectacular evening. I won't even ask if you were pleased because there's no way you couldn't be happy with the level of engagement and success I experienced at the El Futuro event."

*-Carrie Heinonen,
President & CEO
of The Museum of
Life & Science*

For more information, contact Mary Coffman at mcoffman@elfuturo-nc.org or 919-298-2040.