

FOR IMMEDIATE RELEASE

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El Futuro Celebrates 20th Anniversary with "Expresiones" Art Auction and Gala Fundraiser

A Vibrant Evening of Art, Dinner, and Dancing to Support Mental Health Services in North Carolina

Durham, NC — [El Futuro](#), North Carolina's premier provider of bilingual and culturally responsive mental health services, proudly announces its fourth Annual Art Auction & Fundraiser, "Expresiones," in celebration of its 20th anniversary. This special event will be held on Saturday, September 21st, 2024, at The Rickhouse in downtown Durham, and promises an evening filled with art, music, and festivities.

The gala is thoughtfully curated to give mental health a voice, highlight local artists, and help families in our community enjoy a world full of *EXPRESIONES*. Guests will have the opportunity to participate in both live and silent auctions featuring artwork from talented North Carolina-based artists. The evening will include dinner, an open bar, and a fusion dance party, creating a vibrant atmosphere of connection and celebration.

"We are excited to host 'Expresiones' and celebrate two decades of service," said Luke Smith, MD, Executive Director of El Futuro. "This event is a wonderful opportunity to bring our community together, support mental health and wellness, and uplift the incredible artists who enrich our lives with their creativity."

Featured Artists:

- List as many as we have at the time of publication, – but share that more will be added

Event Highlights:

- **Special Supporter Hour (5:30-6:30 PM):** A private reception with Dr. Luke Smith, featuring signature cocktails, appetizers, premium parking, valet service, premiere seating, and exclusive pre-event art viewing.

- **General Admission (6:30-7:30 PM):** Enjoy an open bar and art viewing.
- **Dinner (7:30-8:00 PM):** A chef-designed meal served to all guests.
- **Welcome & Remarks (8:00-8:30 PM):** Insights from El Futuro's leadership and special guests.
- **Live Auction (8:30-9:30 PM):** Bid on stunning artworks to support mental health services.
- **Fusion Dance Party (9:30-11:00 PM):** Dance the night away with music sponsored by Luna Nightclub.

Dress Code: Colorful cocktail attire is recommended—wear whatever expresses your joy!

Sponsors: Erie Insurance, Hatch Rockers Immigration, HOLA: Hispanics of Lenovo Association, IQVIA, Latino Community Credit Union, RTI International, UNC Health, and our community sponsors.

For More Information:

For further details about the event, please visit the [El Futuro website](#).

About El Futuro:

El Futuro is North Carolina's premier provider of bilingual and culturally responsive mental health services. For over 20 years, El Futuro has been a trusted resource, offering therapy, psychiatry, substance use treatment, and case management to over 2,800 Latino youth and adults annually. With a dedicated team of professionals, El Futuro is committed to improving the mental health and well-being of the communities they serve.

Please reach out to Candice Smith at candice@frenchpresspr.com with any press inquiries or questions.

MEDIA ADVISORY

El Futuro Celebrates 20th Anniversary with "Expresiones" Art Auction & Gala

What:

Expresiones, El Futuro's fourth Annual Art Auction & Fundraiser, celebrating 20 years of supporting mental health services throughout North Carolina. The evening will include dinner, an open bar, live music, and a dance party, creating a vibrant atmosphere of connection and celebration.

When:

Saturday, September 21st, 2024 (During Latinx History Month)

- 5:30-6:30 PM: Special Supporter Hour
- 6:30-7:30 PM: General Admission
- 7:30-8:00 PM: Dinner
- 8:00-8:30 PM: Welcome & Remarks
- 8:30-9:30 PM: Live Auction
- 9:30-11:00 PM: Fusion Dance Party

Where:

The Rickhouse

609 Foster St, Durham, NC 27701

Who:

[El Futuro](#) is North Carolina's premier provider of bilingual and culturally responsive mental health services. For over 20 years, El Futuro has been a trusted resource, offering therapy, psychiatry, substance use treatment, and case management to over 2,800 Latino youth and adults annually. With a dedicated team of professionals, El Futuro is committed to improving the mental health and well-being of the communities they serve.

Why:

To celebrate El Futuro's 20th anniversary, raise funds for mental health services, highlight local artists and bring our community of supporters together.

Dress Code:

Colorful cocktail attire—wear what expresses your joy!

Media Opportunities:

- Interviews with Luke Smith, MD, Executive Director of El Futuro, and Lucy Vidal, Clinical Director and featured artists
- Photo and video opportunities of the art auction, performances, and event activities
- Coverage of community impact and fundraising goals
- Details on El Futuro's 20 years of impact - where they've been and where they're going next
- An in-depth look at the mental health services provided, and what it means to offer culturally responsive care

RSVP:

Media representatives are invited to attend. Please respond to this email to reserve your media pass and gala seat.

For More Information:

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