



Promote

Whether you Donate, Fundraise, or just want to spread awareness about El Futuro, make sure that everyone knows about your support by promoting it and spreading the word during May Mental Health Month! Here are some ideas to get you started:

- Include a blurb in your monthly newsletter to clients or employees telling them about the campaign and inviting them to donate.
- Include a flyer about the campaign with each receipt.
- Invite your business associates to join you in supporting El Futuro
- Post on social media – see some examples below from our friends at Alpaca Chicken!

Don't have an in-house designer for your socials? Don't worry. As a Sponsor for El Futuro's May Mental Health Month, you will receive a special Social Media toolkit to spread the word.

