

SPONSORSHIP BENEFIT PACKET

2025 Art Auction & Fundraiser for El Futuro

Saturday, November 1st - 2025



Sponsorship Levels

Benefits	Leader \$10,000+	Champion \$5,000*	Partner \$2,500*	Patron \$1,000	Friend \$500	Signature Sponsor (only 1 available) \$25,000*
Private picnic in El Futuro's therapeutic garden						✓ Food & beverage up to 20 people
Words of welcome at the event						✓
Video commercial placement at event	✓ 30 sec video					✓ 45 sec video
Tickets to the Art Auction	✓ 4 VIP tickets	✓ 4 GA tickets	✓ 2 GA tickets			✓ 1 VIP tables 10 tickets
Recognition in event catalogue	✓ Full Page Feature	✓ Half Page Feature	✓ Quarter Page Feature	✓ Small Listing	✓ Line Listing	✓ Full Page Feature
Press release mention (Digital media, radio and local newspaper and magazine)	✓ Identified as "Leader" Sponsor	✓ Mentioned				✓ Identified as "Signature" Sponsor
Invitation to annual networking event with Champion and Leader sponsors	✓	✓				✓
Social media mention (co-branded)	✓ 2 reels 1 ad	✓ 1 reel	✓ Group post	✓ Group post	✓ Group post	✓ 2 reels 2 ads
Logo on banner at the Art Auction event (300+ views)	✓	✓	✓			✓ Logo on every table
Mention in El Futuro's newsletter (3,500+ subscribers)	✓	✓	✓	✓		✓
Company link on El Futuro website	✓ Logo	✓ Logo	✓ Logo	✓ Line Listing	✓ Line Listing	✓ Logo
"El Futuro Supporter" plaque for your office	✓	✓	✓	✓	✓	✓
Customized benefits. Tell us what matters to you!	✓	✓	✓	✓	✓	✓

*Sponsorships over \$2,500 include Partner Club Benefits which include year-round perks

For more information, contact Mary Coffman at mcoffman@elfuturo-nc.org

A GORGEOUS EVENING TO COME TOGETHER AS A COMMUNITY FOR MENTAL HEALTH

El Futuro invites you to invest in the well-being of North Carolina *familias* by being a corporate sponsor for our 5th Art Auction & Fundraiser



El Futuro's Expresiones Art Auction has become one of the area's premiere events – bringing together a rich tapestry of drivers in the fields of mental health, philanthropy, Latino leadership, and the arts for an unforgettable night. This November 1st, El Futuro will return to The Rickhouse in downtown Durham to host its 5th Annual Art Auction to raise funds to nurture stronger *familias* through bilingual mental health services. The multifaceted evening will include a Special Supporter VIP hour, a Silent and a Live Auction with fine art pieces and one-of-a-kind experiences, remarks from El Futuro's Executive Director, a chef-designed dinner, cocktails, and a Latin fusion dance party.



Are you interested, but still have questions?

Email or call us!

Mary Coffman, Director of
Philanthropic Engagement
mcoffman@elfuturo-nc.org,
919-688-7101



El Futuro's 2025 Art Auction & Fundraiser is expected to reach 300 in-person guests, 4,000+ digital subscribers, and 800+ online bidders.

Are you ready to be a sponsor for mental health?

Step 1. Visit this [link](#) or scan the QR code and select your sponsorship level.

Step 2. As soon as we receive your information, we will contact you with your benefit details.

EL FUTURO'S VISION

El Futuro is North Carolina's leading nonprofit organization seeking to transform Latino-serving mental health care through bilingual and culturally-responsive behavioral health services including therapy, psychiatry, substance use treatment, and case management. We serve more than 3,000 Latino youth and adults every year through outpatient clinics in Durham and Siler City and we also work to build statewide capacity for mental health providers through our La Mesita Latinx Mental Health Professional Network which has 2,500+ members serving every county in North Carolina and beyond.

By becoming a Sponsor for Expresiones 2025, you will be joining a community of leadership that believes in ensuring quality, culturally-sensitive mental health services for all.



For more information, contact Mary Coffman at mcoffman@elfuturo-nc.org or 919-688-7101.