

SPONSORSHIP

# BENEFIT PACKET

2026 Expresiones Art Auction & Fundraiser for El Futuro - Saturday, October 17th

**A GORGEOUS  
EVENING TO COME  
TOGETHER AS A  
COMMUNITY FOR  
MENTAL HEALTH**

**El Futuro invites you**  
to invest in the well-being of North  
Carolina families by being a  
corporate sponsor for our 6th Art  
Auction & Fundraiser

**Sponsors will enjoy**

attending Expresiones, one of the area's premiere events, bringing together a rich tapestry of leaders from the fields of mental health, philanthropy, Latino leadership, and the arts for a Silent and Live Auction with fine art pieces and one-of-a-kind experiences, a chef-designed dinner, cocktails, and a Latin fusion dance party

**Are you ready to be a  
sponsor for mental health?**

Email or call us!

Mary Coffman, Director of Philanthropic Engagement  
mcoffman@elfuturo-nc.org, 919-688-7101

El Futuro 

# Sponsorship Levels

| Benefits   | Leader<br>\$15,000*            | Champion<br>\$7,500* | Partner<br>\$3,500* | Patron<br>\$1,500 | Friend<br>\$500 | Signature Sponsor<br>(only 1 available)<br>\$40,000* |
|--|--------------------------------|----------------------|---------------------|-------------------|-----------------|--|
| Private employee wellness session  |                                |                      |                     |                   |                 | ✓  |
| Welcome remarks  |                                |                      |                     |                   |                 | ✓  |
| Tickets to the Art Auction   | 8                              | 6                    | 4                   | 2                 | 0               | 16<br>(2 tables)                                     |
| Feature in event catalogue   | Full Page                      | Half Page            | Quarter             | Small Listing     | Line Listing    | Full Page Feature                                    |
| Press release mention<br>(Digital media, radio and local newspaper and magazine) | Identified as "Leader" Sponsor | Mentioned            |                     |                   |                 | Identified as "Signature" Sponsor                    |
| Invitation to leadership networking event  | ✓                              | ✓                    |                     |                   |                 | ✓  |
| Social media mention (co-branded)  | 2 reels<br>1 ad                | 1 reel               | Photo with logo     | Photo with logo   |                 | 2 reels<br>2 ads                                     |
| Logo on event signage  | Large                          | Medium               | Small               | Small             |                 | Premier  |
| Newsletter recognition   | ✓                              | ✓                    | ✓                   | ✓                 |                 | Featured   |
| Company link on El Futuro website  | Logo                           | Logo                 | Logo                | Line Listing      | Line Listing    | Logo   |
| Customized benefits. <i>Tell us what matters to you!</i>                         | ✓                              | ✓                    | ✓                   | ✓                 | ✓               | ✓  |

## El Futuro's Vision

El Futuro is North Carolina's leading nonprofit organization seeking to transform Latino-serving mental health care through bilingual and culturally-responsive behavioral health services. We serve more than 3,200 Latino families every year through outpatient clinics in Durham and Siler City and we also work to build statewide capacity for mental health providers through our La Mesita Latinx Mental Health Professional Network which has 1,800+ members serving every county in North Carolina and beyond.

\*Sponsorships over \$2,500 include Partner Club Benefits which include year-round perks  
For more information, contact Mary Coffman at [mcoffman@elfuturo-nc.org](mailto:mcoffman@elfuturo-nc.org)

In addition to our core sponsorship levels, a limited number of companies may choose to sponsor a special element of the evening. These unique sponsorships highlight special moments of the evening and are available in limited quantities.

**\$20,000**

### **Mission Moment Sponsor**

**Support the most powerful moment of the evening.** During the program, guests will hear a story that brings El Futuro’s mission to life—sharing how bilingual, culturally responsive mental health care helps Latino families find healing, stability, and hope. As the Mission Moment Sponsor, your company will be recognized for helping make this impact possible.

#### **Benefits**

- Recognition as Mission Moment Sponsor
- Verbal recognition from the stage before the client story or impact video
- Logo displayed during the Mission Moment segment
- Featured recognition in the event catalog and website
- 8 VIP event tickets

**\$15,000**

### **Dinner Sponsor**

Help create a warm and celebratory atmosphere as guests gather for a chef-prepared dinner.

#### **Benefits**

- Recognition during the dinner program
- Logo on dinner tables or menus
- Verbal acknowledgement from stage
- 8 event tickets
- Featured recognition in catalog and website

**\$7,500**

### **Live Auction Sponsor**

Be part of the most exciting moment of the night as guests bid on one-of-a-kind artworks and experiences to support mental health care.

#### **Benefits**

- Recognition at the start of the Live Auction
- Logo displayed during auction program
- 6 event tickets
- Catalog and website recognition



**El Futuro’s 2026 Art Auction & Fundraiser is expected to reach 300 in-person guests, 5,000+ digital subscribers, and 900+ online bidders.**



**\$7,500**

**Dance Party Sponsor**

Close the evening with music, dancing, and celebration as the community comes together in support of Latino mental health.

**Benefits**

- Recognition as Dance Party Sponsor
- Logo near dance floor or DJ booth
- DJ acknowledgement
- 6 event tickets
- Catalog recognition

**\$5,000**

**Art Catalog Sponsor**

Support the beautiful printed catalog that showcases the artists, artwork, and stories behind the evening. Support local artists by helping ensure that featured artwork is showcased and celebrated during the auction.

**Benefits**

- Logo on inside cover of catalog
- Full-page ad
- 4 event tickets
- Website recognition

**\$5,000**

**Community Table Sponsor**

Help ensure that artists, community leaders, and partners from the Latino community can participate in this special evening.

**Benefits**

- Recognition as Community Table Sponsor
- Sponsor logo on hosted table
- Recognition in program
- 2 event tickets

By becoming a Sponsor for Expresiones 2026, you will be joining a community of leadership that believes in ensuring quality, culturally-sensitive mental health services for all.

