

SPONSORSHIP

BENEFIT PACKET

2026 Expresiones Art Auction & Fundraiser for El Futuro - Saturday, October 17th

**A GORGEOUS
EVENING TO COME
TOGETHER AS A
COMMUNITY FOR
MENTAL HEALTH**

El Futuro invites you
to invest in the well-being of North
Carolina families by being a
corporate sponsor for our 6th Art
Auction & Fundraiser

Sponsors will enjoy

attending Expresiones, one of the area's premiere events, bringing together a rich tapestry of leaders from the fields of mental health, philanthropy, Latino leadership, and the arts for a Silent and Live Auction with fine art pieces and one-of-a-kind experiences, a chef-designed dinner, cocktails, and a Latin fusion dance party

**Are you ready to be a
sponsor for mental health?**

Email or call us!

Mary Coffman, Director of Philanthropic Engagement
mcoffman@elfuturo-nc.org, 919-688-7101

El Futuro 

Sponsorship Levels

Benefits	Leader \$15,000*	Champion \$7,500*	Partner \$3,500*	Patron \$1,500	Friend \$500	Signature Sponsor (only 1 available) \$40,000*
Private employee wellness session						✓
Welcome remarks						✓
Tickets to the Art Auction	8	6	4	2	0	16 (2 tables)
Feature in event catalogue	Full Page	Half Page	Quarter	Small Listing	Line Listing	Full Page Feature
Press release mention <i>(Digital media, radio and local newspaper and magazine)</i>	Identified as "Leader" Sponsor	Mentioned				Identified as "Signature" Sponsor
Invitation to leadership networking event	✓	✓				✓
Social media mention (co-branded)	2 reels 1 ad	1 reel	Photo with logo	Photo with logo		2 reels 2 ads
Logo on event signage	Large	Medium	Small	Small		Premier
Newsletter recognition	✓	✓	✓	✓		Featured
Company link on El Futuro website	Logo	Logo	Logo	Line Listing	Line Listing	Logo
Customized benefits. <i>Tell us what matters to you!</i>	✓	✓	✓	✓	✓	✓

El Futuro's Vision

El Futuro is North Carolina's leading nonprofit organization seeking to transform Latino-serving mental health care through bilingual and culturally-responsive behavioral health services. We serve more than 3,200 Latino families every year through outpatient clinics in Durham and Siler City and we also work to build statewide capacity for mental health providers through our La Mesita Latinx Mental Health Professional Network which has 1,800+ members serving every county in North Carolina and beyond.

*Sponsorships over \$2,500 include Partner Club Benefits which include year-round perks
For more information, contact Mary Coffman at mcoffman@elfuturo-nc.org

In addition to our core sponsorship levels, a limited number of companies may choose to sponsor a special element of the evening. These unique sponsorships highlight special moments of the evening and are available in limited quantities.

\$20,000

Mission Moment Sponsor

Support the most powerful moment of the evening. During the program, guests will hear a story that brings El Futuro’s mission to life—sharing how bilingual, culturally responsive mental health care helps Latino families find healing, stability, and hope. As the Mission Moment Sponsor, your company will be recognized for helping make this impact possible.

Benefits

- Recognition as Mission Moment Sponsor
- Verbal recognition from the stage before the client story or impact video
- Logo displayed during the Mission Moment segment
- Featured recognition in the event catalog and website
- 8 VIP event tickets

\$15,000

Dinner Sponsor

Help create a warm and celebratory atmosphere as guests gather for a chef-prepared dinner.

Benefits

- Recognition during the dinner program
- Logo on dinner tables or menus
- Verbal acknowledgement from stage
- 8 event tickets
- Featured recognition in catalog and website

\$7,500

Live Auction Sponsor

Be part of the most exciting moment of the night as guests bid on one-of-a-kind artworks and experiences to support mental health care.

Benefits

- Recognition at the start of the Live Auction
- Logo displayed during auction program
- 6 event tickets
- Catalog and website recognition



El Futuro’s 2026 Art Auction & Fundraiser is expected to reach 300 in-person guests, 5,000+ digital subscribers, and 900+ online bidders.



\$7,500

Dance Party Sponsor

Close the evening with music, dancing, and celebration as the community comes together in support of Latino mental health.

Benefits

- Recognition as Dance Party Sponsor
- Logo near dance floor or DJ booth
- DJ acknowledgement
- 6 event tickets
- Catalog recognition

\$5,000

Art Catalog Sponsor

Support the beautiful printed catalog that showcases the artists, artwork, and stories behind the evening. Support local artists by helping ensure that featured artwork is showcased and celebrated during the auction.

Benefits

- Logo on inside cover of catalog
- Full-page ad
- 4 event tickets
- Website recognition

\$5,000

Community Table Sponsor

Help ensure that artists, community leaders, and partners from the Latino community can participate in this special evening.

Benefits

- Recognition as Community Table Sponsor
- Sponsor logo on hosted table
- Recognition in program
- 2 event tickets

By becoming a Sponsor for **Expresiones 2026**, you will be joining a community of leadership that believes in ensuring quality, culturally-sensitive mental health services for all.

